

# RAJAR DATA RELEASE



Quarter 1, 2018 – May 17<sup>th</sup> 2018

## All Digital Radio Listening

	Weekly Reach %			Total Hours (millions)			Share %		
	Q1 17	Q4 17	Q1 18	Q1 17	Q4 17	Q1 18	Q1 17	Q4 17	Q1 18
<b>All Radio</b>	89.3	89.7	90.2	1,023	1,039	1,025	100	100	100
<b>All Digital</b>	58.6	61.7	62.8	483	518	521	47.2	49.9	50.9
<b>DAB</b>	44.6	49.2	50.0	346	377	377	33.8	36.3	36.8
<b>DTV</b>	14.7	14.1	13.8	56	53	49	5.5	5.1	4.8
<b>Online/Apps</b>	18.1	18.9	20.1	82	88	95	8.0	8.5	9.3